



Colorado NONPROFIT Association

Some takeaways from volunteer engagement professionals I've spoken with recently are:

- People are finding creative ways to keep their volunteers engaged when they can't continue volunteering on-site for example:
 - Virtual classroom volunteering with teachers
 - Volunteers making videos for kids about how to do art projects, nature scavenger hunts, etc.
 - Asking volunteers who don't feel comfortable to come in to make masks for staff who are still coming in
 - Asking volunteers to call donors and check in to see how they're doing
 - Advocacy/public policy letter writing and phone calls for your movement
 - Some volunteers are doing virtual fundraising and in kind donations
- Celebrating National Volunteer Appreciation Month
 - Zoom lunches, phone calls of gratitude, hand written cards
 - Virtual template for thank you cards
 - Inviting volunteers to staff meetings to share their story for mission moments during April
 - Board members calling volunteers to say thank you
 - Virtual thank you coffees
 - Virtual town halls
- Staying in touch/ Recruitment/Retention
 - Staff making videos to their volunteers
 - Virtual interviews and orientation
 - Google Chrome Soapbox
 - Giving volunteers fun things to do related to your mission so they are not bored and still connected to your mission

Our team at Colorado Nonprofit Association has now been working from home for a month, we started on Friday, March 13th, a week before our scheduled Nonprofit Day conference. Since then so much has changed. We've moved all of our programming to webinar formats. We've kept our regular programming for those who want to take this time for professional development opportunities. We've also added a Community-Powered Response Training Series for April and May to offer education and support for the Colorado nonprofit sector through the crisis management and "next normal" aspects of navigating your nonprofit business through the pandemic. We are offering all of our education opportunities for free to members and nonmembers through May.

I know these are difficult times but we are also seeing a lot of inspiring developments. We will get through this together, especially when we share our stories and learn from one another.

Below are some of the resources we are turning to help volunteer engagement professionals adapt in this new environment. I've also included the info on Soapbox that Alicia Cover shared and the waivers Eric Pizana shared are attached.

[Colorado Nonprofit Association's Community-Powered Response to COVID-19](#)

[DOVIA Colorado](#)

[Spark the Change Colorado](#)

[Colorado Nonprofit COVID-19 Facebook Group](#)

[VQ Strategies](#)

[Volunteer Match COVID-19 Resource Hub](#)

[Energize](#)

[Al!ve](#)

[MAVA](#)

The Soapbox link that is a free app that you can use with Google Chrome for video messages [Soapbox](#) "It's super easy to use and download. But you need to use Google Chrome to use it."

Please feel free to reach out if there's something we at Colorado Nonprofit Association can do for you during this time. In the meantime, wishing you safety, peace and health. Thank you for your service.

Fondly,

Amber Coté

Director of Education and Service Enterprise

Pronouns: she/her/hers. Please tell me yours. ([What's this?](#))

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